

MISSION CANVAS

Use this worksheet to develop the mission statement for your venture

What is your purpose?

Describe the purpose your venture serves in the world

1

Where is your impact?

Describe the locale or domain your venture will impact

2

Who else is involved?

Identify the stakeholders involved in your venture

3

MISSION STATEMENT:

Use your answers to the questions to compose a concise mission statement for your project

4



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